Power of One Foundation (POOF) is a 501(c)(3) tax-exempt nonprofit committed to fighting hunger and poverty by providing food & needed resources to our most at-risk areas in Orange County, CA and beyond. The foundation’s purpose is to empower residents in underserved communities to become leaders in their communities.

Power of One Foundation fed over TWO MILLION people in 2020. During the last 9 months of 2020 we have witnessed communities coming together to care for each other. This can and must continue. **Power of One Foundation (POOF)** - along with our incredible partners, supporters, and volunteers – has provided for approximately **2,010,000** individuals in Orange County, Los Angeles County, San Bernardino County, & Ventura County, San Diego County, and other surrounding areas of Southern California through our **Covid-19 Crisis Relief Initiative’s Emergency Food Assistance Program** by producing large-scale food distributions (up to 5500 cars in a 4-hour event) across Southern California. We have been able to do this with a small amount of financial support and no government and corporate grants. We believe hunger is a massive and growing concern that needs to be met while simultaneously taking precautions to participate in slowing the spread of Covid-19.

On average, 1 out of every 8 Californians does not know where their next meal will come from. 4.6 million Californians face food insecurity, 1.7 million being children, before Covid-19 hit; those numbers are only increasing with the pandemic’s devastating repercussions. Power of One Foundation has chosen to stay on the frontlines of this global crisis to provide direct assistance to affected members of our community to ensure families and children are not going without in this sobering time.

Before our conception, Power Of One Foundation’s staff & volunteers have prepared hot meals from our homes and taken them out into the homeless community, often feeding 300-500 individuals deserving of a home-cook meal. Some of those individuals were at shelters such as the Santa Ana Civic Center while others were solely on the streets. The homeless community’s gratitude is sincere and heartwarming. This service is part of what prompted the desire to start Power of One Foundation.

The Power Of One Foundation has multiple initiatives, our largest being our Food Assistance Initiative. Our organization does and will continue to fight for the rights of the under-privileged and serve the needs of the less fortunate.

At the heart of every community is the youth, the next generation; through our organization we will supply a platform where the youth will learn the tools to become leaders in their communities and build skillsets to better their societies. Franklin D. Roosevelt said, “We cannot always build the future for our youth, but we can build our youth for the future”. The youth reached by the Power of One Organization will be built for the future and continue on to become the next generation who lead our world.

“Power of One” means there is power in people uniting as one. There is nothing more powerful than unity.” The phrase “Power of One” is a call to remember we, humanity, are one race. One alone is weak, many as one is unbreakable. **#WeAreOne**

We hope you will consider working with us in the future!

Sincerely,

Andre Roberson
Power of One Foundation is a not-for-profit organization with a focus on fighting hunger and poverty by providing food assistance and vital resources to vulnerable communities and individuals in Orange County, CA and beyond. The foundation’s purpose is to empower residents in underserved communities to become leaders in their communities. The mission of Power of One Foundation is to provide basic human resources to every person in need of them, regardless of their country of origin, race, gender, or socioeconomic status.

Our vision is to feed those who are hungry, love those who are alone, serve where there is need, and make a significant impact in ending hunger & poverty locally and globally. POOF works with cities, counties, & states to create sustainable, replicable models and systems at a local level to bring about more efficient societies - communities caring for communities - utilizing & uniting bipartisan political support and local community support. With a strong infrastructure managed by a committed and engaged team, the Power of One Foundation will expand its ability to reach the hungry and homeless around the world.
“When Covid-19 hit we wanted to find some way to help others by volunteering. Our experience with POOF has been a good one. The organization is well managed, well organized, and the work that is done behind the scenes to have all the food stationed and ready to feed thousands of people in need is impressive. We have been honored to have been a small part of their success.”
- Jim and Patsy Dickerman

“We’ve been coming for the last 5 months every weekend. Some of the people in their cars, they have thank-you signs. Seeing that is so humbling. And it makes you feel good.”
- Tina Duong and Lovan Sudds

“Thank you Power of One for creating this opportunity to give back to the community. We come every weekend. We really really love doing it. We look forward to this every week.”
- Markus and Mary Mettler
2020 Community Highlights

The Power of One Team continues to grow and expand thanks to incredible partners, supporters, volunteers, & community members. Power of One is you & you are Power of One.

1. POOF & Partners Fed: 2,010,000 individuals
2. Trunk or Treat Halloween Event Served: 1200 kids
3. Winter Wonderland Served: 3000 kids

Other Highlight Events:
Mother’s Day Resource Drive-Through Distribution
Memorial Day Food Distribution for Veterans
Our Team
The People Behind Power of One

Board of Directors

Shawnee Witt
Secretary / Treasurer

Andre Roberson
Chair

Vida Ali
Vice Chair
2020 AWARDS & ACCOMPLISHMENTS
Overcoming poverty is not a gesture of charity it is an act of justice.

Nelson Mandela

MARKETING

10,200+
Facebook
Post Reach
Monthly
In-Network

3,500+
Email Newsletter
Monthly
Audience
In-Network

2,300+
Instagram
Followers
In-Network

124,000+
Website
Pageviews
Annually

67,300+
Website
Visits
Annually

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